



Media Fact Sheet

Company: FastFit360

Established: 2005

Ownership Structure: Privately held

Headquarters: 3960 Howard Hughes Pkwy, Suite 500, Las Vegas, Nevada 89169

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Website: www.FastFit360.com

Twitter: @FastFit360

Facebook and LinkedIn: FastFit360

Leadership Team:

Ilona Kalina, President and Co-Founder

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Roxy Starr, EVP, Design and Development, and Co-Founder (primary spokeswoman)

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Solutions:

FastFit360's technology leverages visual imagery, social media and mobility — enabling fashion brands and retailers to streamline product development, global communication and vendor collaboration. The cloud-based software empowers fashion businesses to manage sample workflow with greater efficiency and less waste, reducing shipping costs and product timelines. Users share key information, images, videos and documentation with global partners in a realtime, social media-like computing experience. FastFit360's e-sample® process facilitates digital, online communication — socially and visually — about real apparel samples, style concepts, garment fit and construction details. Robust analytics measure turn time per sample, number of samples per style, and average product development time by factory. Core solutions include:

- **FastFit360 Cloud** for global communication about fashion workflow in a real-time, social media-type computing environment; and
- **FastFit® Studio** for efficient sharing of consistent, high-quality, 360-degree images and videos of apparel samples between global product development hubs.

Users: Fashion brands and retailers, global apparel vendors, designers, technical designers, product developers, quality assurance professionals, sourcing teams, C-level executives

Industries Served: Apparel, Fashion, Retail, Accessories, Footwear, Home